

# Instant Flipbook

**Thank you for purchasing!** This document contains a how-to guide and general information to help you get the most out of your flipbook. Look here first for answers and to get started.

We've tried to cover all topics that are frequently asked, however, it could be possible you have a question about something we didn't cover in this guide.

Feel free to ask any questions, comment or send us positive feedback. You can reach us at: [info@instantflipbook.com](mailto:info@instantflipbook.com)

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## 1. Uploading a Flipbook to Your Website

Uploading the Flipbook is just a matter of connecting to your website, creating a directory and placing all the files from the zip file into this directory. We'll go through this process step-by-step:

### 1.1 Get a FTP Client

First of all you must have a FTP client in order to upload your files. Any FTP client will work but we recommend Filezilla if you haven't got a FTP client yet: <http://filezilla-project.org/download.php>

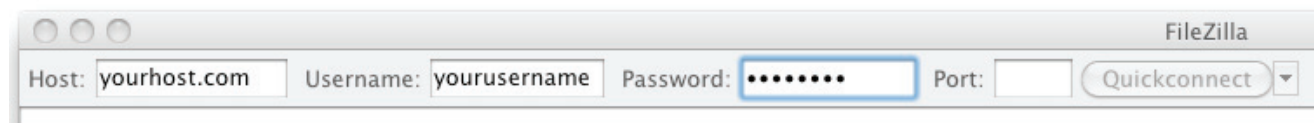
Filezilla is 100% free (it's open source) but it's a great FTP client.

### 1.2 Connecting to Your Website

Connecting to your website is quite easy but you have to have the right FTP information. If you don't know what your FTP information is, please contact your webmaster or your hosting company.

#### 1.2.1 Fill in the hosting information

When you start Filezilla, look for the "quickconnect" button in the top of the screen like you see below. This is where you need to put in your FTP information.



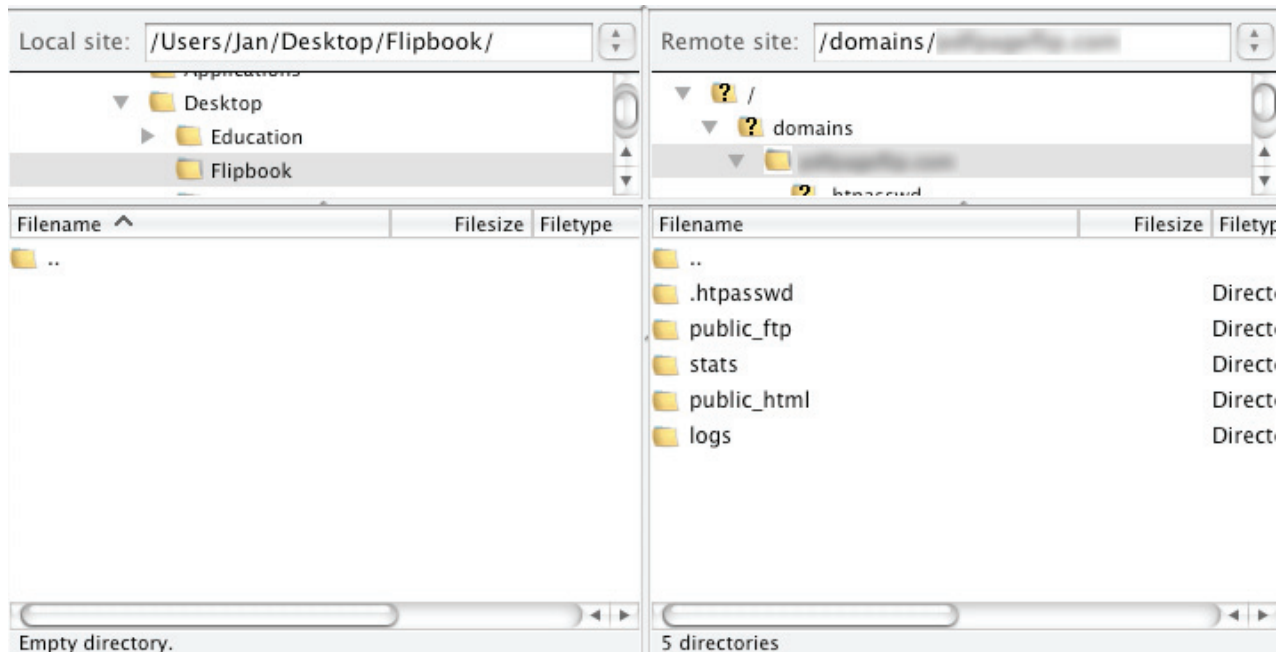
There are 3 variables you'll need to have:

- Host
- Username
- Password

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## 1.2.2 Connecting

Once you filled in your FTP information, click on “Quickconnect” and Filezilla will connect to your website for you. You will see the following screen if your FTP information was right:



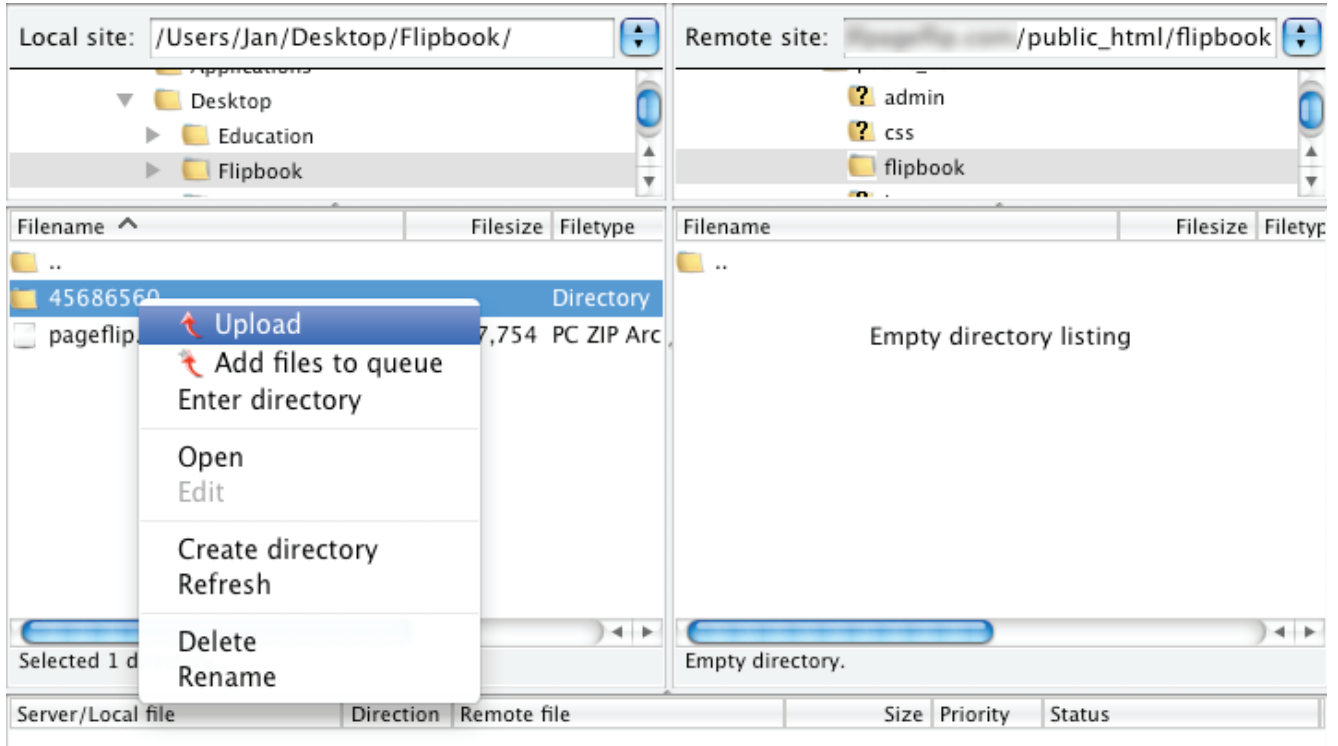
The left side of the screen is your local computer. On the right side you find the files on your website’s server. The next step is to navigate to the root of the website. In this case it’s the folder called “public\_html”. Simply double click on it and it will show you the files on your website.

## 1.3 Uploading Your Flipbook Files

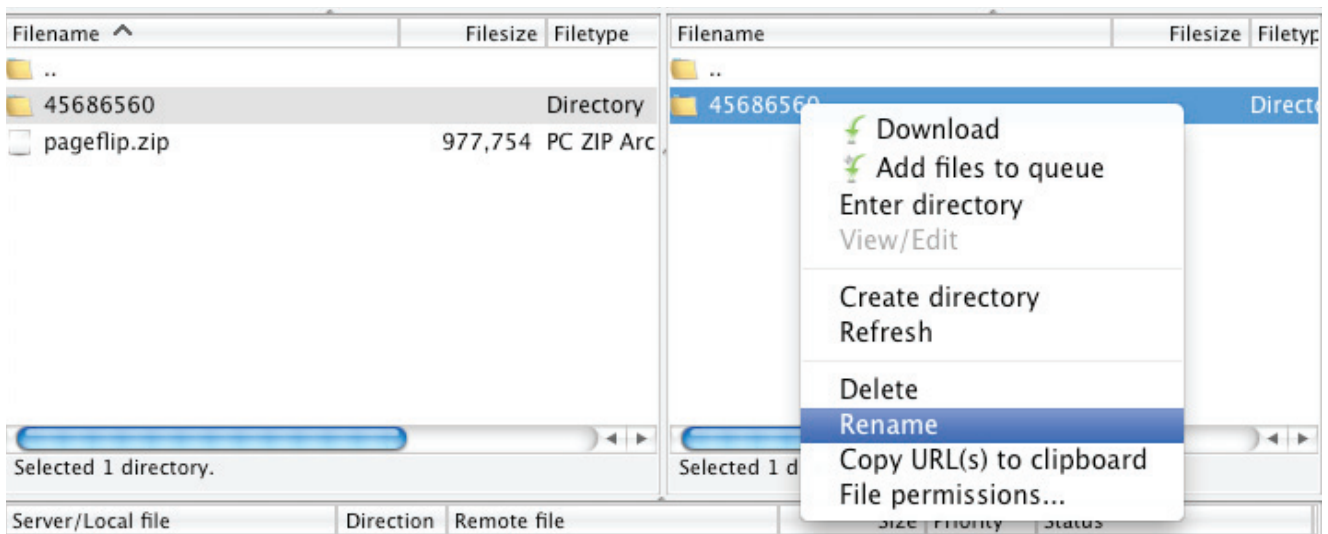
Now you’re connected, lets start transferring the files from our local computer to the website. As you can see in the below graphic, I’m in the directory that contains the extracted flipbook on the left, and on the right it’s the website folder of where I want to have the flipbook:

# Instant Flipbook

Just right-click on the folder on the left and choose “upload” and it will start transferring all the files to your website. This can take a while, depending on how large your flipbook is.



Once it's finished uploading, you can right click on the folder on the right and choose “Rename” to give it a different name like for example “flipbook”.



To access your flipbook, open up your browser and type in your domain, followed by the name of the directory you just renamed. For example: <http://www.yourdomain.com/flipbook/>

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## 2. How to Get a Simple Embed Code for Your Flipbook

We recommend to open the flipbook in a new window instead of embedding it within a page. This way it will use the whole browser screen which provides the best quality and experience. However, some of our users prefer to embed it inside an existing page.

Embedding is very simple if you have a static website, you can simply use the exact code that is used inside index.html - however some of our users can't add javascripts to the header of the page for example because they use CMS systems like Wordpress, Joomla or custom coded.

In such a case you'll just need a simple embed code to place it on your website. Use the generator on this page to create a simple embed code of a few lines:

<http://www.instantflipbook.com/embed-code-generator.php>

Once you've generated a code with the above generator, simply copy paste it anywhere on your website where the flipbook should show up.

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## 3. Using the Flipbook on Offline Media

If you want to use the flipbook on offline media like CD's/DVD's/Local Desktop or USB Flash Drives, you'll need to have executable that can run it for you locally.

At this moment we have 2 executable available. You can download them using the following links:

**Windows:** <http://www.instantflipbook.com/downloads/windows.zip>

**Macintosh:** <http://www.instantflipbook.com/downloads/mac.zip>

Just copy the executable together with the "files"-directory from your flipbook-zipfile to the location where it should run. So when you open the CD/DVD/Flash Drive/etc. there should be 2 files; the executable and the "files"-directory.

## 4. Adding a Flipbook to a Facebook Fanpage

A flipbook on your Facebook fanpage is a great addition for your users and makes your fanpage more interactive and fun to use. Follow these steps exactly and adding a flipbook to your fanpage will be a piece of cake.

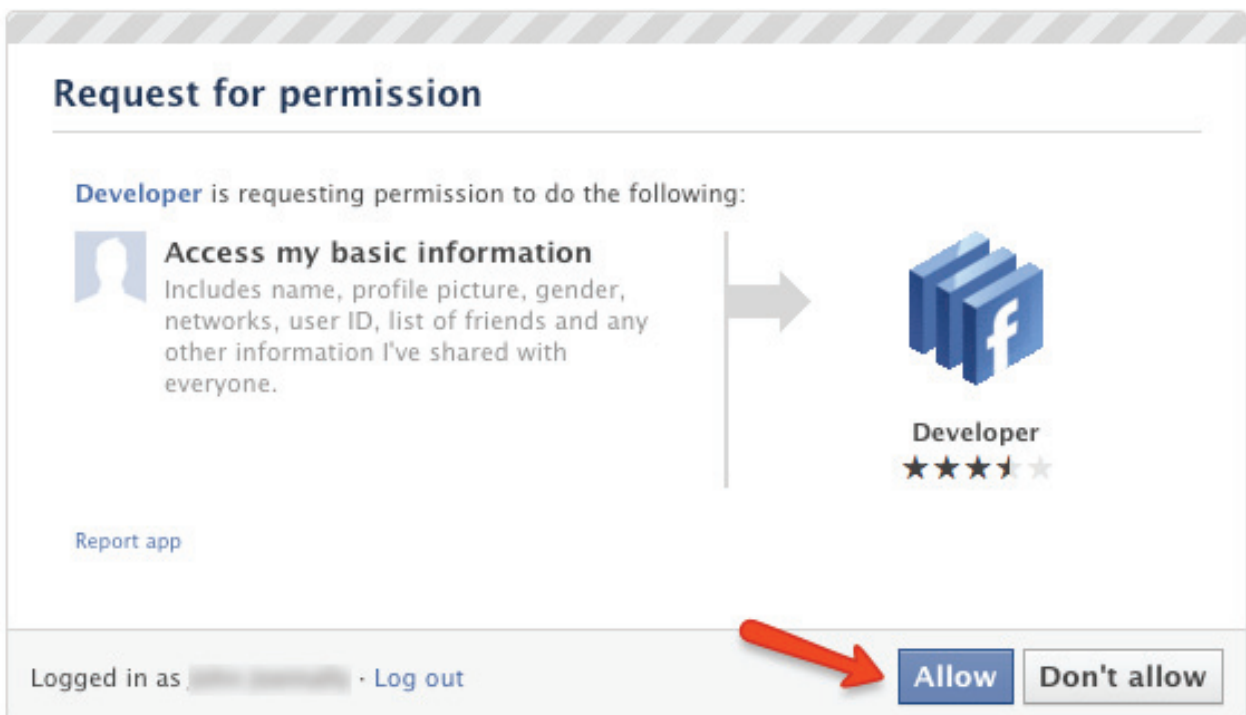
### 4.1 Go to the developers site on Facebook

In order to add the flipbook to our page, we'll have to create an app. Go to the following URL and login with your Facebook login information that is the administrator of your fanpage:

<https://developers.facebook.com/apps>

### 4.2 Give permission to Facebook to access your information

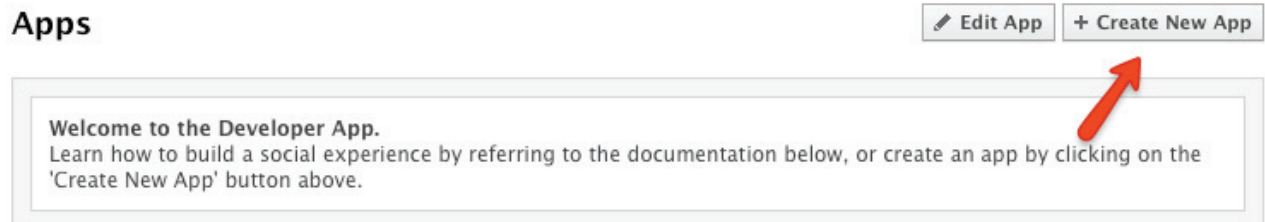
Once logged in, Facebook will request for access to your information. This is necessary in order to add any content to your fanpages. Just click on "allow" in order to proceed:



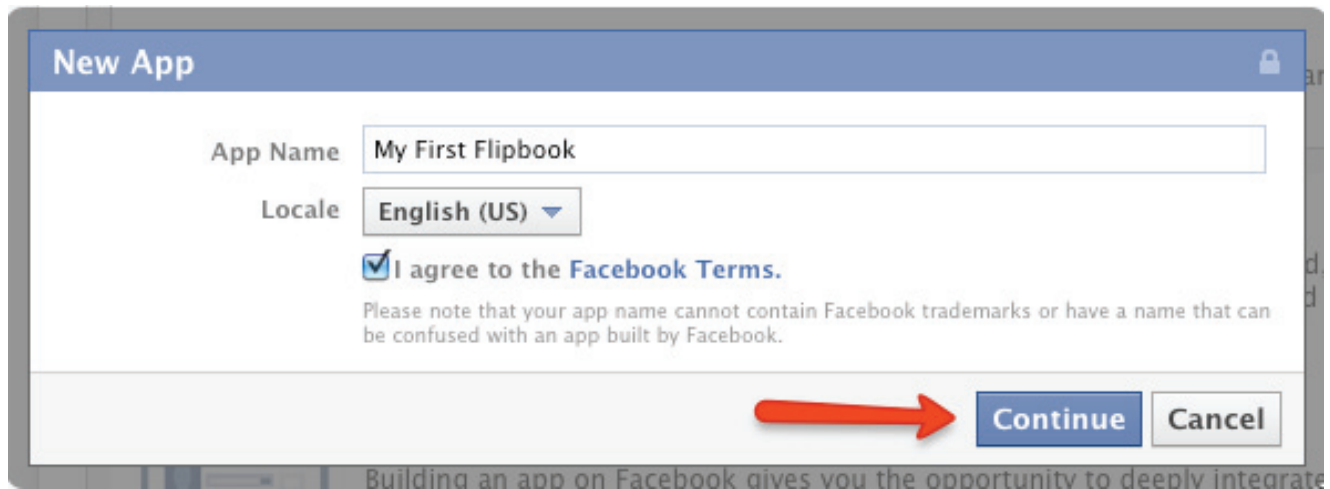
# Instant Flipbook

## 4.3 Create a New “App”

Each flipbook you add, needs to have it’s own “App”. In order to create our first app, just click on the “Create a new app” button on the top-right:



A pop-up will appear asking you for the name of the App. Give it any name you like, agree with the terms and click on “Continue”.



## 4.4 Adding the Flipbook to your App

In the next screen, click on the “Page Tab” link on the bottom-right side of the page. Once you click on it, it will unfold itself and the following screen will appear:

# Instant Flipbook

Page Tab

Page Tab Name: **1** Magazine #1

Page Tab URL: **2** http://www.yourdomain.com/flipbook1/

Secure Page Tab URL: **3** https://www.yourdomain.com/flipbook1/

Page Tab Edit URL: [?]

Save Changes

#1 This is the name of the flipbook. This name will appear on your Fanpage in the menu.

#2 This is the URL to your flipbook on your own server.

#3 This is the same URL as in step 2 but instead of http:// you use https:// in front of the URL

If you've added this information, click on the "Save Changes"-button.

Once saved it gives you a confirmation message. The next step is clicking on the "View app profile page"-link which can be found on the bottom-left of the page:

facebook DEVELOPERS Documentation Support blog Apps Search Documents

Settings >  
Basic  
Advanced

Roles  
Credits  
Insights

Related links  
Promote with an Ad  
Translate your App  
View App Profile Page  
Graph API explorer  
Submit to Search  
Delete app

Apps > My First Flipbook > Basic

Changes saved. Note that your changes may take several minutes to propagate to all servers.

**My First Flipbook**  
App ID: [redacted]  
App Secret: [redacted] (reset)  
(edit icon)

Basic info

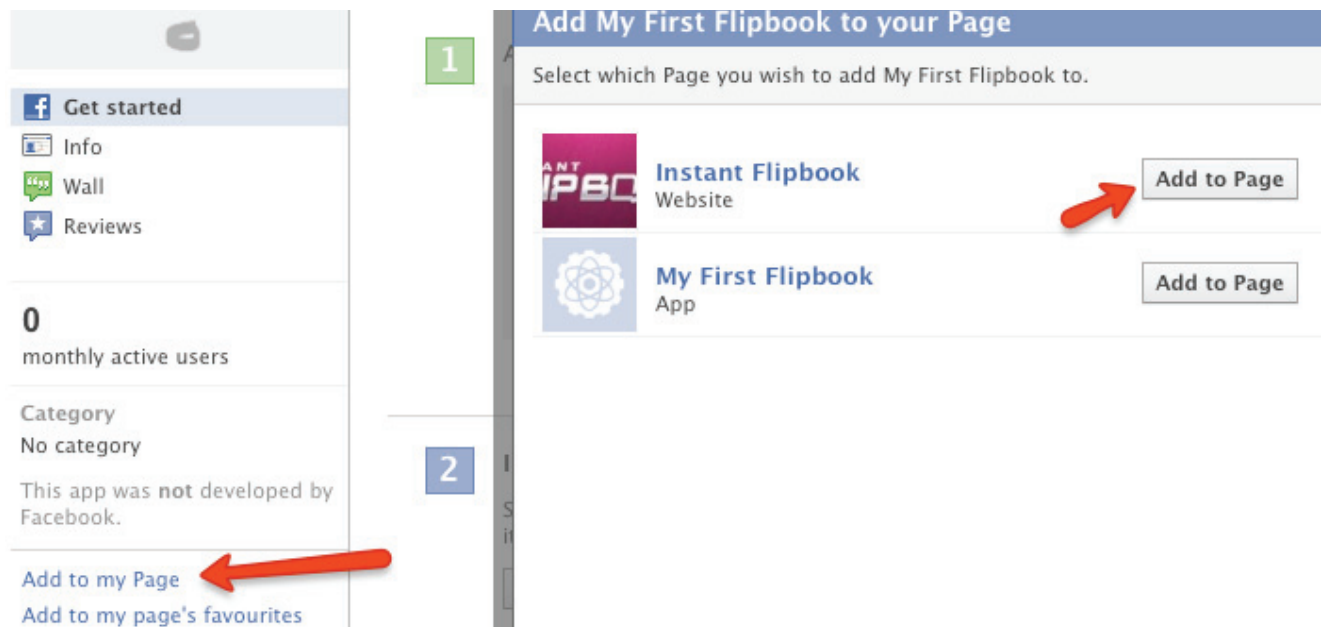
App Display Name: [?] My First Flipbook

App Namespace: [?]

Contact Email: [?] info@instantflipbook.com

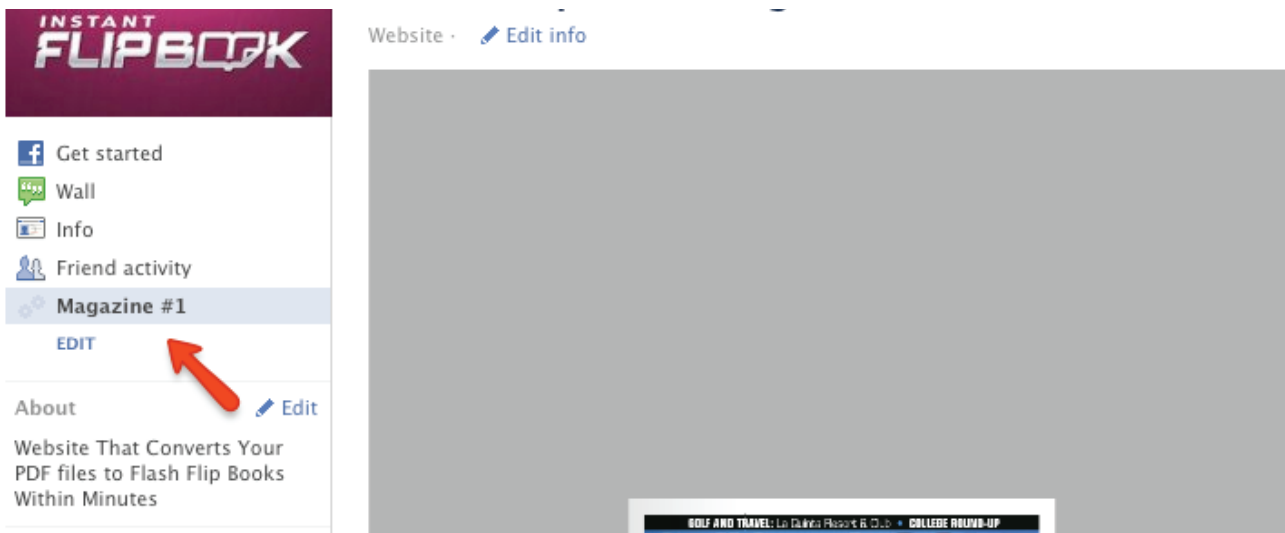
# Instant Flipbook

If you clicked on the link, you'll be directed to your App's page. On that page there's a link on the bottom-left that says "Add to My Page". When you click on this link, a popup will open with all your fanpages for your account. Select the one where the flipbook should be added and click the "Add to Page"-button next to it like you'll see in the following screen:



## 4.5 Show the Flipbook on your fanpage

Now that you've added the app to your fanpage, it's time to give it a try. Just go to your fanpage on Facebook, and you'll see an extra menu item on the left. Clicking on it will open your flipbook inside Facebook:



# Instant Flipbook

You may notice that the flipbook is being stretched in height which causes a bit of a weird dimension to use the flipbook. This can be easily solved by adding the following code into the index.html of the flipbook on your own server. Just place it right after the opening <body> tag inside "index.html":

```
<div id="fb-root"></div><script type="text/javascript" src="http://connect.facebook.net/en_US/all.js"></script><script type="text/javascript" charset="utf-8">FB.Canvas.setSize({ width: 640, height: 480 });</script>
```

Feel free to adjust the width and height in the above code to your taste. If you added this code and reloaded your fanpage, you will see that the dimensions of your flipbook are adjusted to the width and height you've set in the above code.

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## 5. Help, Support & Feedback

We've tried to cover all topics that are frequently asked, however, it could be you still have additional questions which we didn't answered in this guide.

### I have a question, what should I do?

**#1** First check this guide for an answer

**#2** Consult the FAQ page on our website:

<http://www.instantflipbook.com/frequently-asked-questions.php>

If you still have an unanswered question, comment, suggestion etc.

**#3** Contact us at [info@instantflipbook.com](mailto:info@instantflipbook.com)

**Thanks again for your purchase, we really appreciate your business!**